



Laureate 2023 Heidi Kühn

Assignment 2: The 18th SDG

Introduction

This assignment is introduced by Heidi Kühn:

<https://youtu.be/3TPYpMPMCac>

The 18th SDG: Eradication of landmines

The 2030 agenda for Sustainable Development adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the **17 Sustainable Development Goals (SDGs)**. The image below shows the 17 SDGs. You can find the detailed information on the UN site: <https://sdgs.un.org/goals>

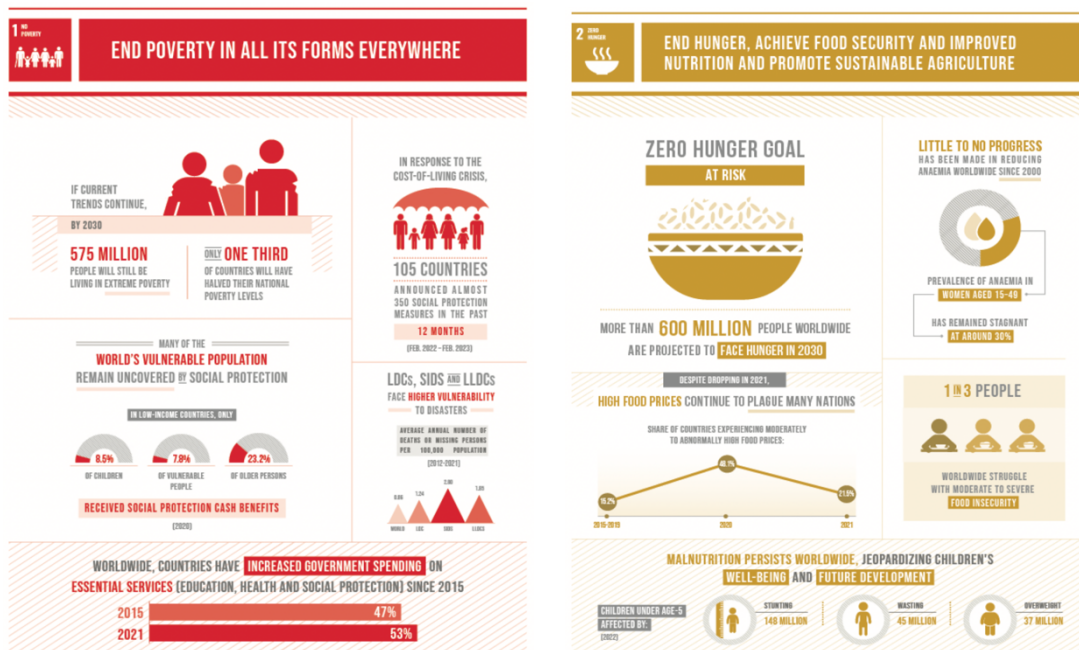


Together, these SDGs cover much of the problems we experience on earth. However, they do not cover the problem of landmines. There are calls from various quarters to develop an 18th SDG with the eradication of landmines as its subject.

Assignments

Heidi Kuhn talked in the video about the importance of eradicating landmines. She advocates for an 18th SDG on this and asks for your help: what could this 18th SDG look like?

1. Go to the website (<https://sdgs.un.org/goals>) and study SDG 1 and 2. Both these SDGs have as their subject something that needs to disappear (poverty and hunger). Use this information as a blueprint for the 18th SDG: the eradication of landmines.
2. The image below shows the infographics of SDGs 1 and 2. Create a similar infographic for the 18th SDG: landmine eradication.
Tip: templates for infographics are available in Canva.



3. It is a great desire of Heidi to launch a campaign for landmine eradication in a way that will go viral. So far, this has not been achieved.
Devise a campaign on the 18th SDG and research how it can get the widest possible reach.