



Laureate 2019 Simon N. Groot

Assignment 2: SDGs

Introduction

When Simon Groot founded East-West Seed, his main goal was to help farmers out of poverty. He took an approach to this that was close to his own knowledge: improving the quality and yield of the crops on which smallholder farmers depend for income.

“A good seed can change the lives of millions”

Simon N. Groot, founder of East-West Seed



Sustainable Development Goals

The 2030 agenda for Sustainable Development adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the **17 Sustainable Development Goals (SDGs)**. All countries recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests. The image below shows the 17 SDGs. You can find the detailed information on the UN site: <https://sdgs.un.org/goals>



Assignments

Study East-West Seed's website (<https://www.eastwestseed.com>) and look for information that aligns with the Sustainable Development Goals. Answer the following question:

1. How does the work of Simon Groot connect to one or more of the SDGs?
2. Is it a direct or indirect connection? Explain which SDGs and why.